

Business Plan Supplement

Please send completed form with application to info@USChoiceRAC.com fax to (610) 933-4993.

Rental Car Business Name: _____

EXECUTIVE SUMMARY

Ownership Experience:

Management Personnel/Experience:

Goals / Objectives:

Company Assets:

PRODUCT

Products Offered:

MARKETING PLAN

Target Market: _____

Pricing: _____

Advertising: _____

COMPETITOR ANALYSIS

Who is your competition?
